

# Intellectual Property Worksheet

## 1. Products & Services

List all your companies products and services (e.g. software, computer code, documentation, packaging, customer lists, supplier lists, etc).

## 2. Categories

Group into categories and identify whether it can be protected as a patent, trade-mark, confidential information or copyright

## 3. Select Your Domain

When choosing a company name, brand name or trade name, choose the domain name at the same time (.com, .org and .ca are the best)

## 4. Choose Company Name

Do searches to check availability (Service Ontario, NUANS, Social Media handles and Google Searches)

## 5. Slogans

Write down any brand names or slogans associated with your company name.

## 6. Unique Trademark

Make sure your trade-mark is unique and different from any other trade-mark or brand.

# INTELLECTUAL PROPERTY WORKSHEET

COMPANY NAME

DOMAIN

SOCIAL MEDIA HANDLES

PRODUCT NAMES

SLOGANS/TAG LINES

COMPETITORS (INTERNET SEARCHES, NUANS,  
SERVICE ONTARIO)

TRADE-MARK NAME OPTIONS